



# ROLE MODEL AWARDS

AWARDS EVENING ~ OCTOBER 24, 2025



Annually since 1986, Young Leadership Council (YLC) has selected a class of outstanding New Orleanians who serve as Role Models by actively contributing to the betterment of the Greater New Orleans region. The Role Model Awards is YLC's primary fundraiser, supporting the organization's community service projects in the areas of arts and culture, beautification, youth enrichment and education, and economic development.

**What's new?** This year, YLC will introduce Role Model programming leading up to the awards event, including at least three educational and engaging public events. These new events will provide more exposure for the Role Models, engage the community in YLC's mission, and offer our sponsors additional avenues of recognition.

# SPONSORSHIP OPPORTUNITIES



## Title Sponsor - \$15,000

- Title sponsor recognition at all Role Models events
- Title sponsor recognition in all social media posts
- 10 tickets to each public event
- 15 patron tickets to the awards evening

## Awards Evening Sponsor - \$2,500

- Recognition at the awards evening
- Recognition in at least one social media post
- 6 patron tickets to the awards evening

## Series Sponsor - \$10,000

- Recognition at all Role Models events
- Recognition in at least two social media posts
- 5 tickets to each public event
- 10 patron tickets to the awards evening

## Patron Sponsor - \$1,000

- Recognition at the awards evening
- Recognition in at least one social media post
- 2 patron tickets to the awards evening

## Sponsor-A-Role-Model - \$5,000

- Recognition at one Role Model event and the awards evening
- Recognition in at least two social media posts
- 10 tickets to each public event
- 4 patron tickets to the awards evening



**Interested in sponsoring?**  
**Contact [info@ylnola.org](mailto:info@ylnola.org)**

## Your sponsorship supports YLC programs like:



**Power Ties** volunteers teaching eighth grade students interview skills.



**YLC Recycles** leading recycling efforts during Mardi Gras parades.



**YLC Assists** participating in planting projects with partner non-profits.